



# The "Cochrane responde" project

Multi-layered and multi-format dissemination of Cochrane reviews with the participation of Spanish consumers

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# **Declaration of Conflict of interest**

To the best of my knowledge, I declare that I, and/or any of my co-authors/co-presenters, and any of my/our close family members, have not had employment, received research support or other funding from, or had any other professional relationship with, an entity directly involved in the production, manufacture, distribution or sale of tobacco, tobacco products, weapons or arms, or have represented the interests of any such entities in any way.

I have no actual or potential conflict of interest in relation to this presentation.

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# Background

- Plain language summaries (PLS): **main tool for** De
- Plain language summaries (PLS): main tool for disseminating Cochrane reviews to consumers
- Few are of interest for them



• They prefer simpler, more user-friendly and aesthetic formats (1)



 To ensure the quality of dissemination products, Cochrane has developed a checklist

# Objective

Develop a **product for consumers** based on Cochrane systematic reviews taking into account:

- Topics of general interest
- Consumer preferences
- Cochrane checklist



(1) Anzinger H, Elliott SA, Hartling L. Comparative Usability Analysis and Parental Preferences of Three Web-Based Knowledge Translation Tools: Multimethod Study. J Med Internet Res. 2020 Mar 13;22(3):e14562



# MethodsHuman-centered design≻ Iterative approach

Problem

**1. Prototype** Based on evidence and experience

# **2. Feedback, observation and analysis** Process informed by:

- User testing
- Surveys in collaboration with OCU (Spanish Consumers & Users Organization)

Solution

**Cochrane responde** 

- 3. Final design
- multi-layered
- multi-format



#### **Cochrane responde**

**1** Short response Key messages

**2** Response in other formats

### **3** Step-by-step response

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$\bigcirc$	Context	Health <b>problem</b> and <b>intervention</b>
?	Question	Elements of the PICO question
(j	Studies	Number of <b>studies/participants</b> , <b>type</b> of studies and date of <b>update</b>
	Results and certainty	Text table with outcomes, effects, certainty of results and conclusions
679.5 325 94 298.86	Numbers	Numerical table with results in absolute figures
Q	Learn more	Review information: <b>title</b> , <b>date</b> ,

#### Videos

authors, conflicts of interest, etc.





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Cochrane Responde Res

con precisión

¿Oué entendemos por "bueno"

"/Es buend

operarse la rodilla

#### Graphic cards Son útiles los suplementos de magnesio para prevenir los calambres musculares? C útiles para prevenir los calambres musculares en perso mayores. La evidencia disponible sobre su utilidad en embarazadas es muy incierta y no hay estudios sobr rjudiciales importantes, los plementos de magnesio poc ionar efectos s

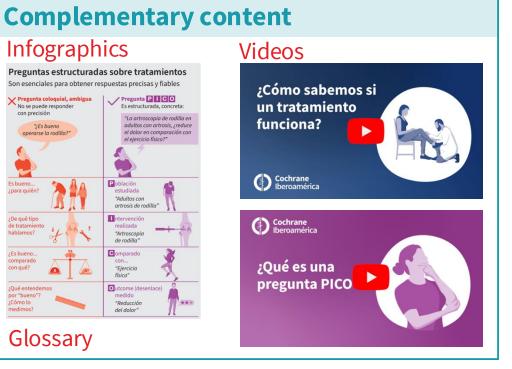
omo diarrea y náuseas

Q

FECYT

Cochrane Iberoamérica

### + Cochrane podcasts and blogshots



## Results

- Project started in **August 2020** on a **monthly** basis
- Selection of review: half by consumers and half by the team
- Completion of the 18 points of the **checklist** was achieved **gradually**

<b>49</b>	44	38	9	4	1
lssues	<b>Newsletters</b> Since Jan 2021 <b>455</b> subscribers	<b>Visual abstracts</b> Since Jul 2021	<b>Videos</b> Single highest display: <b>5,500</b>	Infographics	Glossary

# Discussion

- Cochrane responde **meets 18 quality criteria**
- **Consumers collaborate** in review selection and continuous improvement
- The product **satisfies consumers.** Average score of six questions: **6.4/7** (n= 94)









# **Thank you!**

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