

"Strategic dissemination is an often overlooked cornerstone of clinical practice guideline implementation"

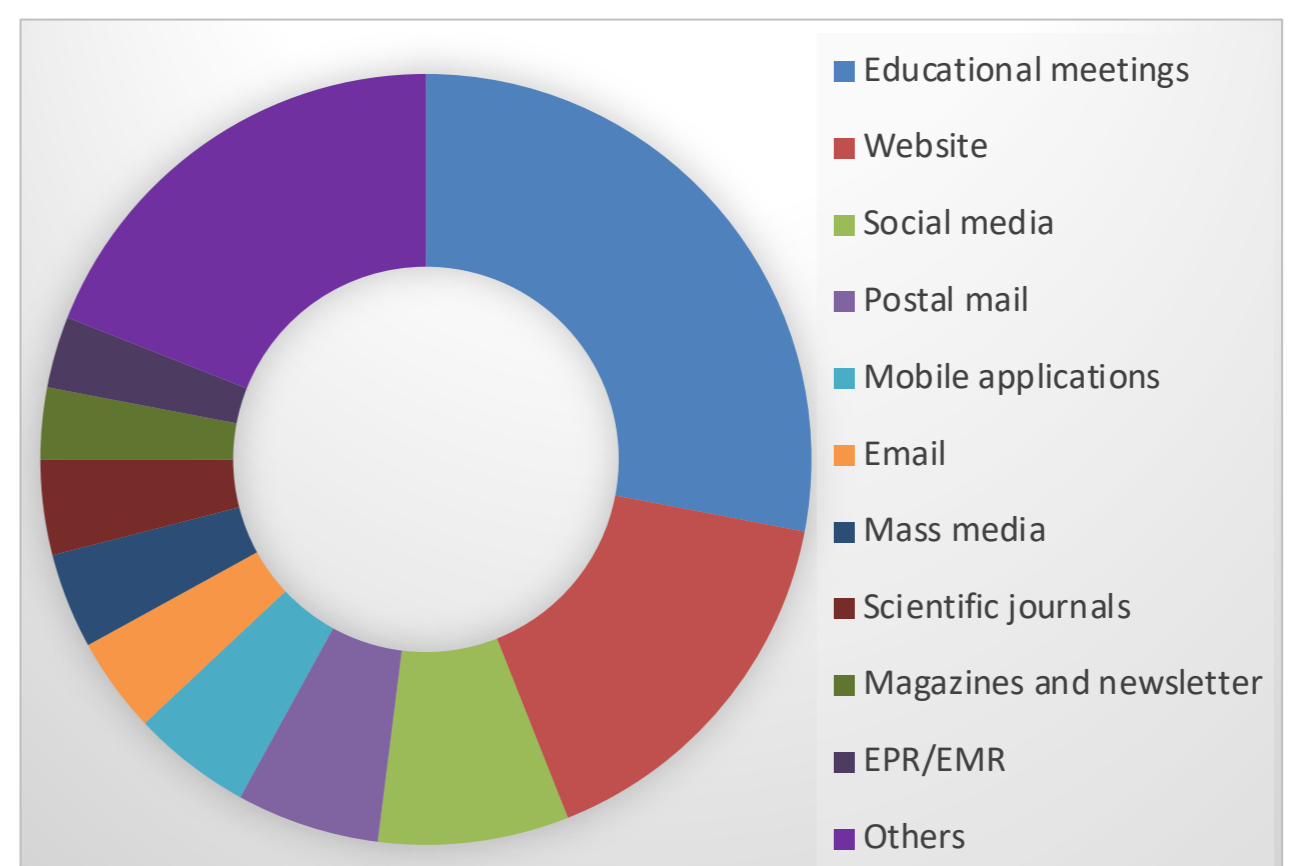
Title: Dissemination Strategies of Clinical Practice Guidelines – Mixed Methods Evidence Synthesis

Background: Clinical practice guidelines are shared through various dissemination strategies using a range of dissemination products and channels. However, users may have different needs for accessing and understanding them. There is a need for evidence on the existing dissemination strategies disentangled from the implementation aspects.

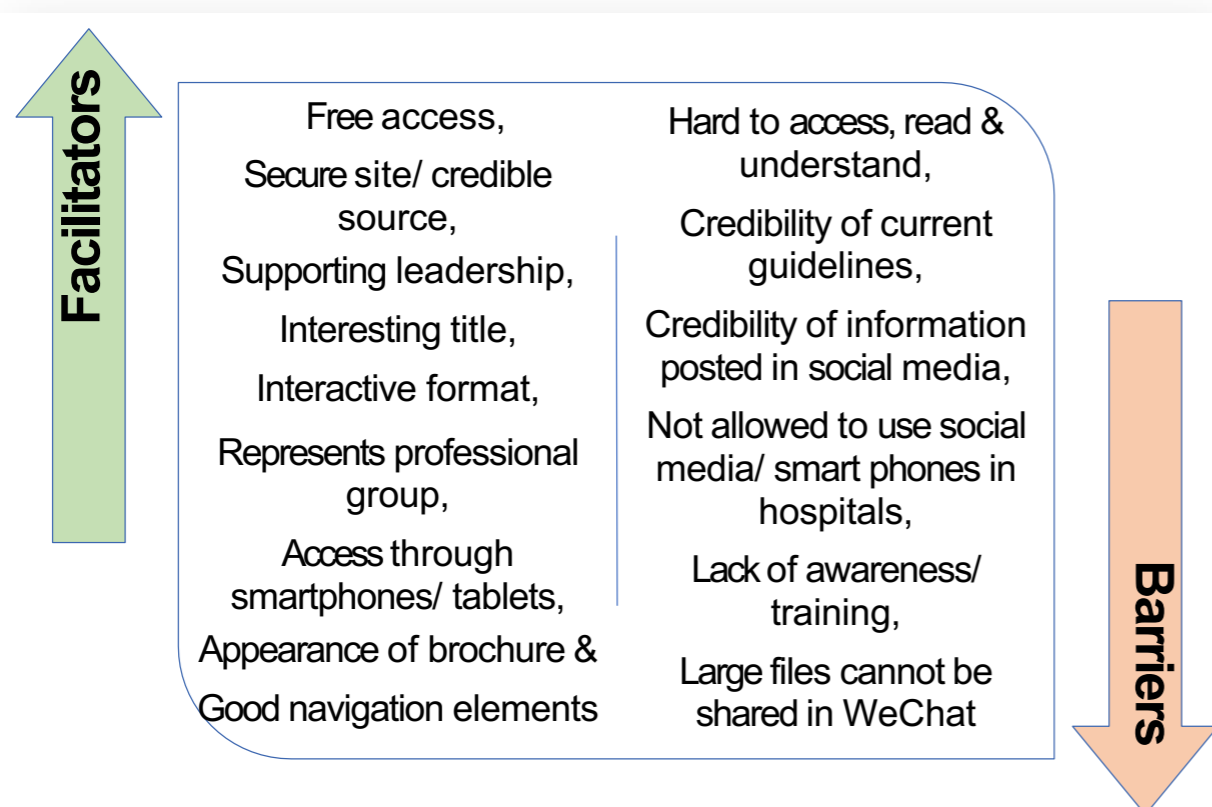
Result 1: Types of dissemination products

Types of Products	Frequency	Types of Products	Frequency
Print	11	Case studies	3
Toolkit	1	Reminder messages	1
SOPs	1	Lectures/discussions/plenaries	28
Interactive format	4	Tweets	6
Infographics	3	Drug monographs	1
Flowchart	7	Policy documents	1
Podcasts	3	Clinical decision tools	2
CPGweblinks	1	Telephone calls	2
Videos	10	CPG with personalised cover letter	1
Chat with recommendations	1	Electronic leaflets	3
Images	1	Protocols	1
Multimedia ads	2	Patient self-management tool	1
PDF	7	2-3 page summaries	2
Online CPG with user guidance	1	Algorithms	3
Journal article	9	Decision support systems	3
Quick reference guide	1	Graphic narratives	1
HTML	6	Newsletter	1
Slides	6	Patient handouts	2
Posters	2	Educational material	3

Result 2: Types of dissemination channels



Result 3: Barriers and facilitators in dissemination



Result 4: Unmet needs of dissemination strategies



Limitation: Many guideline developers disseminate their guidelines and may not publish their dissemination strategies in the literature. There might be differences in the actual and the published dissemination strategies which we were unable to capture in this mixed-methods evidence synthesis.

The GELA project is funded by the EDCTP2 programme (grant number RIA2020S-3303-GELA) which is supported by the European Union

