



Agenda	Speakers
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5.8 - Theme 5. A Unified Framework for Health Decision-Making and Informing Research

jueves, septiembre 18, 2025
11:00 - 12:30
Gamma



Ms Jessica Beltran
Researcher
Iberoamerican
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The CLEAR Study: Assessing the Comprehensibility of Cochrane Iberoamerica's dissemination materials.

11:20 - 11:24

Abstract

Background:
Effectively disseminating evidence-based information is crucial for promoting informed decision-making and improving health outcomes. Cochrane systematic reviews, known for their rigour, are vital in synthesizing evidence for healthcare decisions. However, ensuring equitable access to this knowledge requires making evidence-based information easier to understand for all stakeholders, including the public.
To bridge the gap between complex research and informed decision-making, the Iberoamerican Cochrane Centre has developed plain-language graphic summaries, such as blog shots, summary cards, and visual abstracts. Despite their potential, their comprehensibility in real-world contexts remains underexplored.

Objective:
This study aims to assess how well graphic summaries (blogshots, summary cards, and visual abstracts) are understood by the public, focusing on user perceptions and preferences to enhance their role in supporting informed decision-making.

Methods:
We are conducting a mixed-methods study, comprising a qualitative observational study and a three-arm randomized trial, to evaluate the comprehensibility of different dissemination materials. The study is currently in its initial phase, and data collection is ongoing.

Expected Results:
This study will identify key aspects of graphic design, information structure, and language in summary cards and visual abstracts. These insights will help improving dissemination materials, strengthening the integration of scientific evidence into policy and practice. Ultimately, this study will contribute to a wider effort to optimize evidence-based dissemination, fostering a more integrated approach to knowledge translation. Preliminary results will be shared at the conference.

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Biography

Jessica Beltran holds a degree in Medicine and a Master's in Epidemiological Research from Universidad Cayetano Heredia, Peru. She is currently pursuing a PhD in Biomedical Research Methodology and Public Health at the Universitat Autònoma de Barcelona. With expertise in public health research, health technology assessment, and clinical practice guideline development, she works as a researcher at the Cochrane Iberoamericano Center and the GRADE Center in Barcelona. Her research focuses on evidence synthesis to support informed decision-making and the development of clinical guidelines.